NEW CONCEPTS HOLDINGS LIMITED
創業集團(控股)有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2221)

INSIDE INFORMATION
PROFIT WARNING

This announcement is made by New Concepts Holdings Limited (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the "**Board**") of directors (the "**Directors**") of the Company wishes to inform the shareholders of the Company (the "**Shareholders**") and the potential investors that, based on the latest preliminary review and assessment of the unaudited consolidated management accounts of the Group for the six months ended 30 September 2025 (the "**Period**"), the Group is expected to record a net loss attributable to the owners of the Company of not more than HK$21.00 million for the Period as compared to that of a net loss attributable to the owners of the Company of approximately HK$14.85 million for the six months ended 30 September 2024 (the "**Corresponding Period**")

The Board considers that the anticipated increase in loss during the Period, as compared with the Corresponding Period, is primarily attributable to the Group's construction segment recorded a loss of approximately HK$7.4 million during the Period, compared with a loss of approximately HK$0.7 million in the Corresponding Period. The deterioration was mainly due to the completion of certain construction projects with higher gross profit margins in the Corresponding Period, while the ongoing projects during the Period generally yielded lower gross profit margins. The aforesaid unfavorable impact was partially mitigated by the recognition of a one-off gain of approximately HK$3.5 million arising from a capital injection into an associate through the contribution of intangible assets (i.e. patented technologies).

The information contained in this announcement is based solely on the Board's preliminary assessment of the unaudited consolidated management accounts of the Group for the Period and the information currently available to the Board, which may be subject to further adjustments after further internal review by the Board and review by the audit committee of the Company. Details of the financial performance of the Group for the Period will be included in the interim results announcement of the Company.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
New Concepts Holdings Limited
Zhu Yongjun
Chairman and Executive Director

Hong Kong, 18 November 2025

As at the date of this announcement, the executive Directors are Mr. Zhu Yongjun and Mr. Pan Yimin; and the independent non-executive Directors are Ms. Du Yun, Mr. Lo Chun Chiu, Adrian, Dr. Tong Ka Lok and Mr. Choy Wai Shek, Raymond, MH, JP.